

# “Terrific Tina!”



As the company’s head of Sales and Marketing Tina was very busy managing the sales team, preparing marketing campaigns and liaising with major clients. Despite being a very organised and diligent person, Tina and her team could rarely find information they needed from their old email correspondence, even though they ‘knew’ it was there.

Following the departure of a Senior Account Manager, Tina realised how serious this problem was when she couldn’t find important email correspondence the Account Manager had previously had with a major client.

After hearing about **MailRevive™** Tina suggested that the company implement it to assist in managing all the IP and knowledge stored in staff email. Following a technical review and green light from IT, it went live within the hour.

Nowadays Tina’s team, and the company, think she’s terrific because everyone can access any of their ‘email information’ whenever they need it.

Now if a team member leaves, all of their corporate IP contained in their email doesn’t leave with them, and can be easily managed to ensure no knowledge gaps are created.

[www.mailrevive.com](http://www.mailrevive.com)

## How to save your business

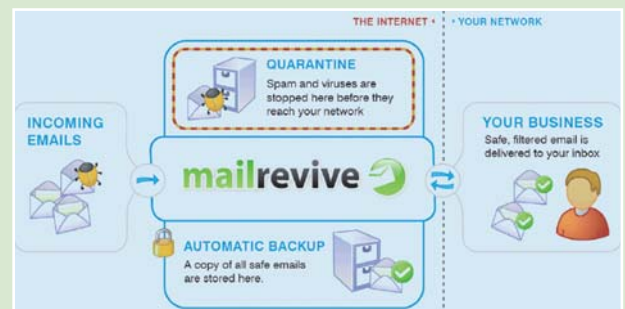
**MailRevive™** saves companies time and money in meeting commercial, legal and compliance demands of business email, protecting their IP and improving the productivity and knowledge of their employees.

## Knowledge Management

**MailRevive™** provides employees with easy access to a live archive of any information contained within old or deleted email correspondence. With an estimated 80%\* of a company’s IP contained within its email records, providing flexible instant access to find and recover these records is a must.

\* Osterman Research Survey 2007

## How it works!



**MailRevive™** is not a replacement for email but operates in conjunction with an existing email gateway or mail server. As it’s transmitted email is filtered, indexed, archived, encrypted and stored automatically. Email users are provided on-demand access to a live archive to enable them to find and recover any of their deleted or old email without the need for any support from the IT department.